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Aqitas Announces Exciting Leadership Changes Within its Organization to Foster Accelerated Growth

Ray Micieck will focus on strategic partnerships while Mike Beasley joins to lead Sales and Marketing efforts

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ROSWELL, Ga. – Aqitas Solutions, a leading provider of Enterprise Asset Management (EAM) and IoT solutions that optimize asset intensive industries, announced today that they made two key leadership changes in their organization to support efforts to grow and diversify their business. Ray Micieck, Partner and former leader of the sales organization at Aqitas, will concentrate on partnership development and strategic alliances moving forward. This is a key component to growing their current Maximo business and supporting the expansion of their Connected Maintenance portfolio. Ray’s extensive involvement in the asset management community will position the company well in achieving this goal.

Aqitas also welcomed Mike Beasley to consolidate its sales and marketing organization and lead these efforts conjointly for the company. He brings nearly 24 years of asset management experience with special focus in the utilities market and more than 30 years in sales leadership both in a startup setting and at multi-national companies – IBM and Ernst & Young. Under Mike’s leadership, Aqitas intends to expand its presence in the utilities industry and continue broadening its focus in other market segments.

“Connected Maintenance is shifting the traditional maintenance ecosystem to be more collaborative,” commented Jeff Brown, Partner at Aqitas. “This is why Ray is focused on Strategic Alliances while Mike executes our sales strategy. Together, their proven track record will facilitate better solutions for our customers.”

These leadership changes reflect Aqitas’ commitment to quality excellence and continued growth as the leading provider of EAM and IoT solutions in asset intensive industries. Aqitas is excited to further develop their innovative IoT solution offerings under Jeff’s leadership and make strides to improve maintenance operations through digital transformation.

About Aqitas Solutions

Aqitas Solutions is a provider of Enterprise Asset Management (EAM) and maintenance solutions for asset-intensive companies across all industries. Through an established network of strategic partnerships, we are uniquely positioned to support customers in their digital transformation



Connected Assets
Smarter Maintenance

endeavors. Our Connected Maintenance portfolio is comprised of Maximo, IoT and Augmented Reality technologies that advance current maintenance practices while leveraging existing systems.

Based in Atlanta, GA, Aquitas' leadership team and management consultants have industry leading enterprise asset management experience helping clients leverage their EAM system to optimize performance and improve productivity and service levels across the entire spectrum of their organization.